
EDWIN B. DITTO

Edison Mission Marketing and Trading, 2000 – Present

- Senior Director, Americas Operations** (2002 – present). Responsible for the commercial operation of Edison Mission Energy's North American portfolio, including approximately 12,000 MW of merchant and contracted wholesale capacity, various QFs, and associated positions (e.g., natural gas, emissions, capacity, ancillaries)
- Director, Midcontinental Operations** (2000-2002). Responsible for the commercial operation of EMMT's 9,000 MW Midcontinental merchant plant position and the optimization of its \$1.1 billion revenue stream from trading, hedging, and leasing activities.
- Manager, Hourly Operations** (2000). Oversaw transfer of hourly desk of Citizens Power to EMMT after corporate buyout of Citizens. Directed real-time trading around all merchant plant positions (Midcontinental and Northeastern).

Citizens Power LLC, 1997- 2000

- Manager, Hourly Operations** (1997-2000). Established and managed real-time energy trading desk with staff of ten on twenty-four hour shift rotation. Traded Eastern and Western interchanges, as well as PJM, NEPOOL, NYISO, ERCOT, CA/PX, and CA/ISO. Desk was profitable every year. Since establishment of desk, there has been no staff attrition except through promotion.

Tennessee Valley Authority (TVA), 1993 - 1997

- Power Trader** (1997). Responsible for hourly, daily, and weekly trading and scheduling. Exceeded profitability goals by 300+%. Reprogrammed portions of TVA power trading software system to allow automated OASIS entry and completion of NERC tags.
- Market Analyst** (1993 - 1996). Responsible for support of industrial and retail power marketing programs. Also responsible for competitive intelligence, RFP evaluation, and electrotechnology assessment.
- Author** of A Plain English Guide to the Internet, a training manual specifically designed to overcome the communications barrier caused by "technospeak" and to promote responsible, educated Internet use.

WUTK-FM (90.3, Knoxville), 1992 - 93

- Account Manager.** Responsible for increasing station revenue through ad sales and customer service.
- On-Air Talent.** Co-creator and co-host, "Wake and Bake with Trevor and Ed" morning show. Responsible for planning, programming, broadcasting, and sponsor recruiting. Show enjoyed full sponsorship and longest successful run of any daily show in WUTK history.

Education: MBA, BA

- Master of Business Administration, University of Tennessee, Knoxville (1993)** - Double Major in Marketing and Finance. Hal and Alma Reagan Fellowship Winner. Vice-President of Communications, Tennessee Organization of MBAs.
- Bachelor of Arts, University of Alabama, Huntsville (1991)** - Double Majors in International Marketing and Russian Language. Presidential Scholarship Winner. Vice President, Student Government Association (1990 - 91).

Volunteer Activities

- 2000 Red Cross Boston Marathon Team Member.** Ran Boston Marathon as fundraiser for Red Cross.
- 1998-present. Citizens Power/EMMT Emergency Responder.** Emergency medical care provider for Citizens'/EMMT's staff.
- 1998-present Red Cross Emergency Responder.** Assist in Red Cross First Aid stations during various community events including the Boston Marathon, Chase Corporate Challenge, and Head Of The Charles Regatta.
- 1996 Combined Federal Campaign Loaned Executive.** Member of United Way team responsible for raising \$1.3 million from Chattanooga area federal agencies to benefit various causes. Personally managed 27 accounts.

1993–1996 Firefighter, Vehicle Extrication Technician, and Emergency Medical Responder for the Dallas Bay Volunteer Fire Department (1993 - 1996).

Home: 686 Metropolitan Ave., #2
Boston, MA 02136
617.784.4645
GratefulEd@aol.com

Office: C/O Edison Mission Marketing & Trading
160 Federal Street, Boston, MA 02110
617.912.5919
EDitto@edisonmission.com